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**Project Proposal**

Final Year Project I

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**Citizen Journalism**

Pakistan is surrounded with lot of issues related to health, education and many other social issues. Most of people get informed about all it through T.V, Newspapers Social media. But that information can be biased and one single person (anchor) cannot represent public point of view on that specific issue. We are interested in knowing views of People because that is more accurate and directed information. As most of us do not know about our local issues because there is no common platform which can update People of Pakistan about our problems and about issues on which researchers are currently working and what work already has been done in Pakistan till now. And we are also not know what topics are being discussed in between people of Pakistan and what are their point of views about specific topics.

Our platform will provide information about all existing research so that if anyone wants to continue or contribute to existing work he/she can easily see what amount of work already has been done and from where he/she should start. There are lot more projects on which currently Pakistan working to solve local issues using technology. We are designing a platform which will create ease for people. This site will let people know about their local issues. We will keep all research related data in categories. We will get this information from Google scholar, it will help new researcher to get in its environment easily and research focused by Pakistan government can also be find there. Moreover there will be list of funders to research for special fields’ with its help researcher can also find their contact information and

It will gather data of Health, Sports, Financial inclusion, Brands, Innovation, education, politics, energy crisis, local issues and new inventions on one platform and . The sources from where we will be gathering data of brands are brand’s sites and update people about all activities like sales, new collection etc. information related to Progress and recent work on health sectors will be collected through sites like Health NGOs In Pakistan, USAID from American people, Pakistan Defense, JICA (Japan International Cooperation Agency) and Development Advisor.

We will also gather data related to social or local issues from different websites, twitter, Facebook accounts and merge all this data and will provide current status of each sector. It will also show people views on a specific topics or issues. We will do some analytics to show people positivity or negativity about some special events or policy etc. It will also give us most discussed topics in Pakistan through twitter. We can predict likes and dislikes of people from data of twitter that will be helpful for marketing and business in Pakistani areas. It will be helpful for surveys by knowing all such information. We can see gap between public views and T.V news. With twitter data we can also predict about people’s behavior of different areas. So now people will be playing an active role in the process of collecting, reporting, analyzing, and disseminating news and information and we will provide them a platform like website and a mobile app.